**Citing Business Sources in APA Style**

**Book**

**Article from print journal or PDF**

**Article from database with DOI**

**Article from database without DOI**

**Website**

**Basic format where information is available**
Author [individual, company or organization]. (Date of publication). *Title of document*. Retrieved from http://URL

**Examples**


Company SWOT Analysis

Industry Profile


Mergent Online

Company Report

10-K Report

Industry Report

Passport
Industry Report

Consumer Lifestyles Report

Country Report

Statistics

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