COUNTRY ANALYSIS

CULTURE AND CONSUMER LIFESTYLE

Countries and Their Cultures
Click on the video link to see how to find the cultural report for a country.

Passport
Click on the video link to see how to find the consumer lifestyle report for a country.

ECONOMIC SITUATION

Passport
Click on the video link to see how to find the risk report for a country.

PRODUCT MARKETING

Market Research Library (U.S. Commercial Service)
Select a Country Commercial Guide from the drop menu.

Carol Fang / June 2018