HOW CAN YOU TELL IF A SOURCE OF INFORMATION IS CREDIBLE?

✔️ Is the information/data based on scientific experiments or social studies?

❌ Or is it based on opinions, interviews or gossip?

✔️ Is the information/data accompanied by a bibliography of sources or at least indicate one source?

RECOMMENDED LIBRARY DATABASES FOR THIS CLASS

First Research
Provides industry reports which cover consumer, industrial, retail and service markets.

Click on the CONTINUE button. Click on another Continue button. Next click on the orange Submit button. Do a search for your industry in the keyword box.

Note the NAICS no. located in the report.

Manufacturing & Distribution USA
E-book that will provide manufacturing/production statistics for industries.

Click on View full-text. Click on the 2015 edition. Click on Manufacturing-NAICS under Table of Contents. Click on Manufacturing by Annual Survey of Manufactures’… Finally, select the NAICs no. for the industry.

Business Source Complete
Covers business articles from academic journals, general business magazines and newspapers.
Watch this demonstration video
ROOM 216 (FORMERLY KNOWN AS THE PRESENTATION PRACTICE ROOM)

Giving an in-class presentation is a required component in this course. If you’re a business major, you will find that in-class presentations (team or individual) will be a component in many business courses.

Using the Dunbar Library Room 216, you (and your team members) can practice your presentation before you actually do it before your professor and fellow students. There is also a camera available in the room for you to videotape your presentation.

You need to reserve the room ahead of time. Use this online reservation system to book your room. Rooms may be booked for 2-hour blocks. For more information on Room 216, please visit this page.

Carol Fang / February 2019